



WHERE THE ROAD ENDS AND THE PARTY BEGINS!

**THE THIRD ANNUAL BIKELAHOMA
MAY 21, 22 & 23, 2010**

**JACKYL, THE MARSHALL TUCKER BAND, AND
STEELHEART HEADLINE THE EVENT!**

PRYOR, OK- Today, festival organizers announced the long awaited information to the return of BIKELAHOMA May 21st thru 23rd in Pryor OK. The new revamped Bikelahoma has been expanded to include 3 full days of terrific talent and exciting events, involving both motorcycle thrills as well as active fan events.

Evolving from BIKES and BULLS in 2007 to BIKELAHOMA in 2008 many changes have been made. In 2010 organizers again will make no exception to making additions to change within the event.

BIKELAHOMA changes from 2 days of national music to 3 days in 2010. The headline talent includes THE MARSHALL TUCKER BAND Friday May 21st, JACKYL Saturday May 22nd, and STEELHEART Sunday night May 23rd to close out the event. In addition to the national talent BIKELAHOMA organizers have made an alliance with the newly formed AXIS-UNIVERSAL MUSIC GROUP of Tulsa OK. This alliance will show case over a dozen hot local bands that are on the threshold of discovery. These bands will be announced in an upcoming special press release.

JACKYL'S front man "Jesse James Dupree" commented on his third appearance at BIKELAHOMA, "Strap on your leathers and put on your drinking shoes because it's time for Jackylstock at Bikelahoma." "We have found a second home on that stage."

Both JACKYL and STEELHEART are also ROCKLAHOMA veterans so be ready to rock on into the night!

Music is only a fraction of the excitement at BIKELAHOMA in 2010, THE AMERICAN HELL RIDERS will return with there Wall of Death. Some new faces to Bikelahoma will include THOSE CRAZY TEXANS Stunt Team, both of these thrill teams will be doing multiple shows throughout all 3 days.

Other BIKELAHOMA special events include an attempt to beat the WORLD RECORD in number of motorcycles doing a simultaneous burn out. The record to beat 213 SMOKIN BIKES at one time, this attempt will be done Saturday May 22nd. All generated sponsor dollars from this attempt will go to the **DOWNED BIKER ASSOCIATION**. Go to www.bikelahoma.com for details and registration to be a part of this history making event. On Sunday May 23rd BIKELAHOMA will bring Flat Track Racing to the event sight as well, along with Bike Games and people games organized by **LAKES AREA A.B.A.T.E.** throughout the whole weekend. LAKES AREA A.B.A.T.E. has been an active partner since the birth of BIKELAHOMA, a percentage of beer and pop sales as well as any net proceeds from the games go to A.B.A.T.E. to help support needed causes in the surrounding area.

This is a jam packed weekend of activities at an affordable price. Three day passes go on sale at a discounted price of \$40 March 17th at 10am CST, go to www.bikelahoma.com or call 1-866-310-2288 to reserve this special discount ticket. One-day and camping tickets are also available. **PLEASE NOTE THIS IS AN ADULT EVENT MUST BE 21 YEARS OF AGE OR OLDER.**

Festival organizer Dave Giencke explains the value of Bikelahoma tickets by adding, “As with all of the “Catch the Fever Music” events value to the customer is a must, we have added more attractions and an additional day in 2010 and are proud to be able to say we actually lowered the price to the fans. Buy your tickets now and take advantage of the early discounts. Where else can you go for 3 full days of fun for under \$50?”

BIKELAHOMA is located just 45 minuets Northeast of Tulsa, 4 miles North of Pryor OK. The “Catch the Fever” Festival grounds is a premier destination for multi-day festivals, and includes on-site camping with access to restrooms and shower house along with a general store for your camping needs.

For additional information, please visit www.bikelahoma.com

For press inquires email Rick Vyper at rickvyper@hotmail.com

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