



***WHERE THE ROAD ENDS AND THE PARTY
BEGINS!***

**THE THIRD ANNUAL BIKELAHOMA
MAY 21, 22 & 23, 2010**

**AXIS / UNIVERSAL ANNOUNCE REGIONAL
TALENT TO OPEN FOR NATIONAL ARTISTS
AT BIKELAHOMA!**

PRYOR, OK- Today, festival organizers announced awaited information about regional support talent to be provided for BIKELAHOMA May 21st thru 23rd in Pryor OK. BIKELAHOMA changes from 2 days of national music to 3 days in 2010. The headline talent includes THE MARSHALL TUCKER BAND Friday May 21st, JACKYL Saturday May 22nd, and STEELHEART Sunday night May 23rd to close out the event. In addition to the national talent BIKELAHOMA organizers have made an alliance with the newly formed AXIS-UNIVERSAL MUSIC GROUP from Tulsa Oklahoma to secure the regional support talent for these exciting national artists.

**AXIS / UNIVERSAL MANAGEMENT TALK ABOUT THE
PARTNERSHIP.**

AXiS/Universal has collaborated with Bikelahoma this year to showcase regional talent. This will offer experienced bands, with an established following, another opportunity to display their craft and broaden their fan base. The AXiS/Universal stage will showcase bands from Arkansas, Texas, and of course Oklahoma. Utilizing their resources in the underground music scene, AXiS/Universal has been able to secure a host of unsigned bands based on quality, energy, and an existing fan base. Daniel Paul, A&R for AXiS/Universal, was instrumental in securing the majority of the bands. When asked why AXiS/Universal sought out

specific bands, he stated, "We chose bands based on how well they would mesh with the already existing acts. We have a variety of bands. With that comes a variety of sounds. When choosing the bands, we had to make sure there would be a continuity of sound based on who was playing and when. The whole thing has to flow."

Also added to the excitement of this announcement Jesse Dupree informed festival organizers that he would bring a guest to open for Jackyl Saturday night. Micki Free and his band AMERICAN HORSE will open for JACKYL as part of their set. "Playing on the same stage with my pard Jesse from Jackyl already feels like...like...VICTORY!!!! Hold on to your brain cells people!!! ROCK ON!" Micki's bio can be seen by going to <http://mickifree.com/bio/bio.html> Jesse Dupree also noted "I would also like to remind you that Cindy Blackmon (of Lenny Kravitz's band) is Micki's drummer".

The AXiS/Universal roster including BIKELAHOMA talent reads as follows:

Friday

- Acoustic session to kick off: Cody Clinton
- A Good Fight
- The Kul
- Hector Backwoods
- Chuk Cooley and the Demon Hammers
- **THE MARSHALL TUCKER BAND**
- (After-hours) TBA

Saturday

- Cody Clinton and the Bishops
- Pedal Point
- Beyond What's Given
- Bait
- Siva Addiction
- **AMERICAN HORSE---MICKI FREE**
- **JACKYL**
- (After-hours) Infamous

Sunday

- Acoustic to start late afternoon TBA
- Megatron
- Floodlyne

- Mercy Street
- Sweatin Bullets
- **STEELHEART**

PLEASE SEE THE LINKS TO THESE GREAT REGIONAL BANDS ADDED BELOW TO THIS RELEASE.

Music is only a fraction of the excitement at BIKELAHOMA in 2010, THE AMERICAN HELL RIDERS will return with there Wall of Death. Some new faces to Bikelahoma will include THOSE CRAZY TEXANS Stunt Team, both of these thrill teams will be doing multiple shows throughout all 3 days.

Other BIKELAHOMA special events include an attempt to beat the WORLD RECORD in number of motorcycles doing a simultaneous burn out. The record to beat 213 SMOKIN BIKES at one time, this attempt will be done Saturday May 22nd. All generated sponsor dollars from this attempt will go to the **DOWNED BIKER ASSOCIATION. So help out a great cause and be a part of the history books!** Go to www.bikelahoma.com for details and registration to be a part of this history making event.

On Sunday May 23rd BIKELAHOMA will bring Flat Track Racing to the event sight as well racers are urged to call 1-866-310-2288 for information and registration. There will also be Bike Games and people games organized by **LAKES AREA A.B.A.T.E.** throughout the whole weekend. LAKES AREA A.B.A.T.E. has been an active partner since the birth of BIKELAHOMA, a percentage of beer and pop sales as well as any net proceeds from the games go to A.B.A.T.E. to help support needed causes in the surrounding area.

This is a jam packed weekend of activities at an affordable price. Three day passes are on sale thru April 6th, go to www.bikelahoma.com or call 1-866-310-2288 to reserve this special discount ticket. One-day and camping tickets are also available at discounts. **PLEASE NOTE THIS IS AN ADULT EVENT MUST BE 21 YEARS OF AGE OR OLDER.**

Festival organizer Dave Giencke explains the value of Bikelahoma tickets by adding, "As all can see Bikelahoma has added a lot of entertainment in 2010 and actually lowered the price from 2009! Buy your tickets now and take advantage of the early discounts that end April 7th. Where else can you go for 3 full days of fun for under \$50?"

BIKELAHOMA is located just 45 minutes Northeast of Tulsa, 4 miles North of Pryor OK. The "Catch the Fever" Festival grounds is a premier destination for multi-day festivals, and includes on-site camping with access to restrooms and shower house along with a general store for your camping needs.

For additional information, please visit www.bikelahoma.com

For press inquiries email Rick Vyper at rickvyper@hotmail.com

BIKELAHOMA – Where the road ends and the party begins!

For Regional Band Information:

www.myspace.com/codyclinton

www.agoodfight.net and www.myspace.com/agoodfight

www.myspace.com/thekul

www.myspace.com/hectorbackwoods

www.myspace.com/chukcooleymusic

www.myspace.com/pedalpointmusic

www.myspace.com/beyondwhatsgiven

www.baitrocks.com and www.myspace.com/baitrock

www.siva-addiction.com and www.myspace.com/sivaaddiction

www.myspace.com/infamousok

www.myspace.com/megatronband

www.myspace.com/floodlyne918

www.myspace.com/mercystreetok

www.myspace.com/sweatinbulletsband